



Cheer Athletics Telford

Code of Conduct

Kindness, respect, and positivity are within our core values

Failure to follow our code of conduct can result in loss of placement in our academy and affiliates.

Safety First – Cheer Athletics Telford Coaches and Staff are there to give you the best safest experience possible please follow their guidance at all times.

Be Respectful -.As an athlete you I will respect

The rules, regulations and requirements of the Sport, including, but not limited to any competitions in which I participate.

The rights, dignity and worth of all people involved in CA/DA, regardless of gender, marital status, race, colour, disability, sexuality, age, occupation, religion or political opinion

The rights, dignity and worth of Children, Young People and Adults at Risk and ensure that I am aware of the Safeguarding best practice guidelines and procedures when interacting with them.

Confidentiality and the sensitivities of information I hold on other individuals.

CA/DA and the individual's reputation and not take any action or make inappropriate comments about a fellow participant, coach, volunteer or member of CA/DA that will bring the Sport or those associated with delivering the Sport into disrepute, including making comments on social media technology.

I will respect CA/DA's guidance and policies on social media technology.

The position I hold within CA/DA and always conduct and dress myself in an appropriate manner.

The result of competitions and understand that it is not my position to pass judgement on competition results.

Cheerleading and Dance at CA/DA is based on Teamwork, therefore I will:

Not abuse or misuse any relationship of trust or position of power or influence held by me in my team.

Be on time, dressed appropriately and ready to give my full attention to the role I am carrying out within CA/DA

Recognise that individuals bring different qualities and attributes but "together we will excel".

Welcome new members, volunteers, and connected participation and cooperate with members, connected participants, colleagues and coaches already in the Sport.

Food & Drink - No Food or Drink Permitted on the Sprung floor or equipment. Drinks must be kept in the storage area on arrival. Always tidy up after yourselves.

Mobiles - must be turned OFF once practice starts and must NOT be used unless given permission from the coach;

Appearance – Please come with hair tied up out of face, no false nails, no jewellery, no outdoor shoes on the sprung floor (please bring cheer shoes/indoor shoes with you to change into if wearing shoes). Belongings should be kept tidy in the storage area on arrival.

Loss of Placement in the Academy – Cheer Athletics Telford and all affiliates reserve the rights to refuse service for any reason, this includes but is not limited to disrespect/aggressive behaviour towards coaches or other athletes from yourself or affiliates, failure to pay financial commitments, repeated no shows.

Closed training - We operate a closed training policy during classes – this means: NO spectators during training sessions. If parents choose to meet outside please help us continue our culture of positivity and kindness towards everyone. We do offer open sessions regularly where parents are allowed to watch the end of sessions and find out what the athletes having been practising. When the CA rebel shop is open during training please do not linger unnecessarily as it can be off putting for our athletes.

Role Models – All Athletes, Parents and Affiliates are always representatives of Cheer Athletics Telford. We expect exceptional sportsmanship towards your team, academy, and other academies at all times.

Punctuality and drop off/collection- Participants should arrive 5 mins prior to their class time, being respectful of the team on the floor. All are to use the main entrance for entry and exit, located at the rear of the building, ONLY key holders may use the front entrance for entering/exiting the building.

However, for the last session of each day athletes will leave through the coaches entrance. This is safer particularly in winter when the nights get dark.

Participants who are collected must be picked up promptly at the finish time. Some sessions may run over slightly due to the many variables of our sport, where possible this will be communicated to you in advance – we ask you wait at the main entrance/exit for your athlete to leave should their session run over by a few minutes.

Participants under 18 years of age must be collected from the main entrance of the gym, gaining coaches consent before leaving the premises. After session disclaimers (available to download on from Coach are available to school year 7 and above athletes).

Social Media Awareness – It is your responsibility as athletes and parents to be aware of what you post on social media and how this represents yourself, your family, your team and your academy. You are not permitted to post any routines on social media from the season we are currently in. You can post within our Facebook group communities and share all social media posts released. (Clarification – you can post individual skills at any time in any format. Don't forget to tag us!)

Please read and understand our social media policy.

Office Hours and Contact Methods –

Office Hours are from 9-3:30pm Mon to Friday. Any correspondence outside of this window may have a delayed response time.

Coaches and volunteer staff will only be available via the following contact methods:

Program Director, Head Coach Rachael Smart Telfordinfo@cheerathletics.uk

Telephone - 07966966026

Financial Administration – Jonathan Smart – jonathan@cheerathletics.uk

Head Coach Emily Overton – emily@cheerathletics.uk
EMERGENCY CONTACT NUMBER – 07966966026

Official Cheer Athletics Social Media such as Facebook, Instagram and Tik Tok are great tools for us to engage with new and current members, once a member any direct messages should be sent to the relevant email addresses.

ALL Coaches will not respond to and are not permitted to respond to any messages on any other forms of social media Including Facebook messenger or message athletes directly. If a coach wishes to communicate with an athlete this must be done via group messaging services or another coach must also be included in the message. If an athlete messages a coach directly this may be ignored.

Any messages across social media/ texts will be directed to the relevant email address, and if a call is then needed this will be arranged with the relevant coach. *exception to this – Coaches may respond to correspondence in team Facebook groups. But not direct messages.

Policy written by Jonathan Smart Review date – as necessary