

CHEER ATHLETICS

CA TELFORD



PREP & NOVICE CHEER

BEGINNER & INTERMEDIATE LEVEL

INFORMATION PACK

SEASON 2 2024-2025





CHEER ATHLETICS



is renowned for being the most successful athletic organization of its kind. Be a part of the G3FCA2A tradition and join our community of cheerleaders and families. It's a safe place for athletes to persevere, feel empowered, and challenge their limits.

This information pack is for our planned:

Prep/Novice Cheer teams for the 24-25 season

CA Telford's Prep/Novice Cheer teams are for *beginner/ Intermediate athletes* with none or some previous cheerleading/tumbling/gymnastics experience. Coaches will assess an athlete's skill level and experience during tryouts along with considering an athlete's work ethic, potential and where applicable progression and commitment during the previous season.

CA Telford's *Prep/Novice Cheer teams* are an excellent opportunity to start your athlete's cheerleading journey, or provide a valuable stepping stone towards our elite Cheer teams.



COACHING AT CA/DA TELFORD


All our teams are coached by *fully qualified* cheer/dance coaches from CA/DA Telford and regularly receive coaching visits both in person and virtually by *CA/DA USA Coaches*

CA Telford are proud to work with coaches from:

Cheer Athletics Plano
Cheer Athletics Denver
Dance Athletics Denver
Cheer Athletics Charlotte
Cheer Athletics Rochester

In addition we are privileged to work with both in house and guest choreographers to ensure our routines truly are the best of the best!

Including:



Jason Tiede CA Telford Official Cheer choreographer and assistant cheer director & tumble co director, brings his wealth of knowledge to all our cheer athletes every season with over 2 decades of experience in the Allstar industry.



Brian Cao who is head of choreography at NCA, joins us every season to share his knowledge with our cheer teams.



Joseph Pieter is a multi worlds winning coach & choreographer who works with our incredible dance teams.

As well as many other great and inspirational coaches and choreographers in the industry!

We're proud of all the opportunities our athletes have at CA/DA Telford to grow and be inspired by the best in our industry!

PRACTICE & ATTENDANCE

Athletes are expected to prioritize their participation in our programme and fully commit to attending all scheduled practices.

Prep/Novice Cheer teams have *one practice (provisionally on a Wednesday/Thursday)* and one tumbling class per week (provisionally on a Tuesday/Saturday).

EXTRA PRACTICES are scheduled for all teams during important times of the season and typically take place on the weekend. Prep/Novice cheer usually have 3 additional 'Extra Cheer Training' dates within the season, the provisional schedule for these 'extra practices are as follows:

16th November, 19th January, 18th May



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COMPETITIONS

Competition schedules for Prep/Novice Cheer teams, choreography & potential teams

Provisional competition schedule for *PREP/NOVICE CHEER*

PROGRAMME SHOWCASE - 23RD/24TH NOVEMBER
BCA SUPER CLASSIC (COVENTRY) - 25TH/26TH JAN 2025
JAMFEST RISE OF REGIONS (TELFORD) - 1ST/2ND MARCH 2025
BCA NATIONALS (TELFORD) - 24TH/25TH MAY 2025

POTENTIAL TEAMS

- CA Telford will be fielding Prep/Novice Cheer teams for ages 3-21 years, and all are welcome to register for these competition teams.
- CA Telford are proud to offer spaces for complete beginners along with those with intermediate experience within our prep/novice teams.
- At CA Telford the vast majority of athletes who register will be successful in making a competitive team, and any athletes who we are not able to find a position for will have their tryout registration fee refunded.

CHOREOGRAPHY

There is a potential for additional sessions to be planned with the team during Autumn, these sessions will be communicated in plenty of time to plan.



ABSENCES & RED ZONES

Cheer is a demanding sport that requires **FULL COMMITMENT** from both athletes and parents. As CA/DA Telford is a competitive programme it is crucial that athletes take part in all schedules, competitions and training sessions.

The following **AUTHORISED** and **UNAUTHORISED** policy is non-negotiable and applies to *every athlete*. Please remember that one person can affect a whole team.

AUTHORISED

- Graded school/college/uni event
- Illness with fever/vomiting
- Family Bereavement
- Pre booked family holiday that does not occur within a red zone

UNAUTHORISED

- Homework/revision (feel free to bring homework to training)
- Birthdays/birthday parties/family meals
- Family holiday within a red zone
- Work shifts

RED ZONES

Red zones occur within 3 weeks of a competition. **Exception** Due to the planned gym closure during Easter in 2025 and the timings of the World Championships the first week of Easter half term is a red zone (12-18th April)

- Athletes may not miss competition/performance dates
- Athletes may not miss choreography or extra training dates
- 3 unauthorised absences within the season may result in a loss of position



PREP/NOVICE CHEER TRYOUTS

Tryouts are designed to be a *positive experience* for athletes to showcase skills. Athletes should register for and attend sessions corresponding with their age and skill level.

TRYOUT PROCESS

1. Register for tryouts online by scanning the QR code
2. Following registration 'Athlete Tryout Sheets' will be sent (around May 8th) and should be completed by the date specified.
3. Round One ("Skills Sessions") invitations will be sent by May 29 and are based on the information gathered from your 'Athlete Tryout Sheets'.
4. Round Two ("Team Trials") invitations will be sent after all Round One sessions.
5. Team placements will be sent on Friday June 14 via Cat-Mail.



REGISTER FOR TRYOUTS BEFORE MAY 6 TO RECEIVE A FREE 2024-2025 CA/DA T-SHIRT AND OPEN GYM SESSION

The deadline to register for tryouts is Monday, May 27th

TRYOUT FEES

Cheer Tryout Registration	£55
Flyer Tryout	£12
Video Tryout* (optional)	£18

*Additional fee for athletes unable to attend an in-person Skills Session

CROSSOVER ATHLETES - To avoid paying duplicate fees, athletes wanting to be considered for cheer and dance teams should register for a cheer Skills Session first, then "CROSSOVER ATHLETES" for dance tryout registration .



TEAM PLACEMENTS

When forming teams, we consider factors such as athlete skills, experience, and maturity. Athletes that try out are typically selected for a team. Team placement is primarily determined by birth year and skill level. The 2024-2025 Competition Divisions and Age Grid is still being confirmed by SportCheer England and is set to change from the 2023-2024 season. Once set, we will communicate and share the changes accordingly. Rosters are subject to change at any point of the season and for any reason under coaches' discretion.

PREP/NOVICE CHEER TRYOUTS

SKILLS SESSIONS

ROUND ONE

AGE 3-6

- Saturday, June 1 - 9:00-10:00

AGE 7+ *Athletes age 7+ will receive an invitation to one of the following sessions:*

- Saturday, June 1 - 10:05-14:00
- Tuesday, June 4 - 16:00-20:30
- Wednesday, June 5 - 16:00-20:30
- Thursday, June 6 - 19:05-20:30

FLYER TRYOUTS *Athletes that register for a Flyer Tryout will receive an invitation to one of the following sessions:*

- Thursday, June 6 - 17:00-18:00
- Thursday, June 6 - 18:00-19:00

TEAM TRIALS

ROUND TWO

- Invitations emailed Friday, June 7
- Session times will vary, June 11-13

FLYER TRYOUTS

Athletes wanting to be considered for a flyer position should register for and attend a Flyer Tryout Session in addition to the required Skills Session. This is not essential for prep/novice athletes but a great experience!



FINANCIAL COMMITMENT

Participating in Cheer requires a significant financial commitment. It's important to carefully consider the investment involved.

Tuition is divided into 12 monthly installments. The first payment is due on 16th of June and will be taken on the 1st of the month thereafter continuing through May 2025. Tuition remains consistent from month to month and is taken online through our customer portal. Competition fees are divided into 10 monthly installments and are due on the first of the month. Billing begins in July 2024 and continues through April 2025. Competition fees remain consistent from month to month and are taken online through our customer portal. Some teams might incur additional competition fees for End-of-Season Events in June/July.

Program membership payment is due within 24 hours of receiving team placement e-mails ("Cat-Mail") on June 14. Payment confirms team positions, and includes insurance policies fees, choreography fees, guest coaching/training, SportCheer England Membership, administration fees, and music licensing/production.

CROSSOVER ATHLETES - Athletes participating on both cheer and dance teams are only required to pay the program membership fee once and to purchase one practice wear set.

CHEER MONTHLY TUITION

One/Two Teams	£76
Under 5's	£55

CHEER ADDITIONAL COSTS

Program Membership £165

Novice Teams Pay Half

Competition Fees £35-£45 per comp

Required Apparel:

- **Indoor Cheer Trainers** Varies
- **Practice Wear** £60 + VAT
- **Prep Uniform** £120
- **Elite Uniform** £260
- **Hair Accessories** Minimal

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CA TELFORD



Have any questions? We'd love to hear from you!

Please drop us an email on:

telfordinfo@cheerathletics.uk

www.cheerathletics.com/telford