CHEER AND DANCE ATHLETICS TELFORD SEASON 4 2026-2027 ATHLETE AND FAMILIES IMPORTANT INFORMATION & POLICIES

CODE OF CONDUCT AGREEMENT

All Parents/ Guardians, (their guests at events), Coaches, Volunteers and Athletes agree to our CA DA Code Of Conduct agreement available on our website Telford, UK — Cheer Athletics

CHAIN OF COMMUNICATION

In a program our size, we want to ensure that communication between athletes/families and our staff is open, cooperative and efficient. First and foremost, your team coaches should be addressed for any situations that arise. If resolution is not found, consult would include the genre Director. If a situation warrants additional attention and guidance, the Director / Owners would work with that group for final resolve.

Team coaches, genre Directors and owners will all work together. The staff at CA Telford encourages communication and has key leaders in place to absolve situations that may arise.

Any communication received directly by owners will be resubmitted through the proper communication channels.

We have listed the leadership groups below for your awareness:

Program/Worlds Director & Management/Owner Rachael Smart – rachael@cheerathletics.uk
Financial Director & Owner & Safeguarding Lead – Jonathan Smart – Jonathan@cheerathletics.uk

Cheer & Dance Director - Emily Overton – eoverton@cheerathletics.uk

Cheer & Fundamentals Director - Harriet Brewer – Hattie@cheerathletics.uk

Shrewsbury Hub Head Coach – Sarah Bishton sbishton@cheerathletics.uk

Assistant Allstar Cheer Director & Tumble Co-Director – Jason Tiede – jasontiede@gmail.com

Assistant Allstar Lyrical/Jazz Director – Chloe Bailey - chloealice_bailey@icloud.com

Hip Hop Coach – Joseph Picter – Telfordinfo@cheerathletics.uk

Other Team Coaches (Include Coach name in title) telfordinfo@cheerathletics.uk

Desk Staff Lead/Shop – (please include “FAO desk staff in title) Julia Saunders – telfordinfo@cheerathletics.uk

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Office Hours and Contact Methods – Office Hours are from 9-3:30pm Mon to Friday. Any correspondence outside of this window may have a delayed response time.

EMERGENCY CONTACT NUMBER – 07966966026

OUR STAFF ARE NOT CONTACTABLE ON ANY OTHER PLATFORM.*(except BAND). PLEASE DO NOT USE FB MESSENGER, WHATS APP OR INSTAGRAM TO COMMUNICATE., THESE MESSAGES WILL **NOT** BE ANSWERED.

FOOD & DRINK

Only clear drinks to be allowed in the main gym in a water tight bottle. NO FOOD. NO CHEWING GUM. Drinks must be kept in the storage area on arrival. Any leftover drinks bottles will be placed in the lost property basket – this is emptied Bi-Weekly. No Food in the Reception area if choosing to wait for your athlete, This includes siblings. Food and drink permitted in the athlete's kitchen, always tidy up after yourselves.

MOBILES

No phones in the main gym area, these must be stored in the reception area and must be turned OFF once practice starts and must NOT be used unless given permission from the coach. Phones are permitted in the athletes' area but must be stored in the reception area at class start time.

Coach phones are only permitted if you are using your phone to connect to music. Directors are permitted phones but must stay attentive to the class they are taking at all times. Coach phones to be stored in the staff area.

STORAGE

Cheer Athletics are not responsible for any items left in the gym. All belongings are to be stored in the storage area on arrival. Be sure that your athlete's personal items are marked with their name or not brought to the gym. If using the Athletes' kitchen, belongings must be stored back in the reception room once class starts. Lost property found will be placed in the lost property container by the entrance, this is emptied bi-weekly. Coaches / staff do not have the capacity to answer questions regarding lost property left in the gym, anything left will be placed within the lost property storage area and will be available for the athletes/parents to look through upon your next visit.

WHAT TO WEAR

AT TRAINING

Athletes should dress in athletic attire (t-shirt, tank top, shorts, sports top, etc.) that allows them to move freely and comfortably. CA/DA merchandise is preferred at all practices for competition athletes. This seasons or past season's 'required training sets' are to be worn at at least one session per week during the summer months for allstar athletes. These sets are none mandatory for prep athletes, but can be purchased from the Rebel shop on site.

Specific team wear may be required. Worlds teams will receive separate communications.

Athletes should wear cheer/dance shoes and have long hair pulled away from the face and tied up neatly.

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All trainers must be INDOOR trainers, and not worn outside.

AT COMPETITIONS

At competitions, athletes are to wear CA branded merchandise when not in their competing outfits. Hair must be neat at all times. Some teams will be given specific instructions – eg Worlds teams in Florida. All athletes must be in UNIFORM for awards – this is a CA expectation. Athletes are permitted to change following their performance but must change back into that teams' competing outift for awards. Where there are many crossover performances – awards attire will be communicated in the running order.

Uniforms (including dance outfits) must be properly fastened whilst wearing around competition. *Exception – warm up area – athletes are permitted to unfasten the back of their outfits for comfort.

No bra straps to be showing in any training/competing wear.

If arriving ' none competition ready' hair must still be neat and presentable.

NO JEWELLERY at competitions, all event providers do not allow piercings or any other jewellery – please ensure you check competition dates if planning any new piercings as you/your athlete will need to remove them in warm up. *Deductions are given out to teams who do not follow these rules, or athletes may not be allowed to compete – rules differ between event providers.

LOSS OF PLACEMENT WITHIN THE PROGRAM

Cheer Athletics Telford and all affiliates reserve the rights to refuse service for any reason, including but is not limited to disrespect/aggressive behaviour towards coaches or other athletes from yourself or affiliates, failure to pay financial commitments, attendance issues, etc. Please read all information within this code of conduct policy for further information.

CLOSED TRAINING/ RECEPTION AREA ETIQUETTE

We operate a closed training policy during classes – this means: No spectators in the main gym during training sessions, unless invited.

If parents choose to wait in the reception area please help us continue our culture of positivity and kindness towards everyone. Please do not discuss other athletes and their development.

Coaches/ directors are not available during or in between classes for communication; all communication must be via email , with face-to- face meetings arranged in advance if required.

No filming/ photography of the CCTV screen.

The gym Cameras are a wonderful positive addition to our new gym, we hope to continue to keep these in place so that families can enjoy watching classes if they choose to wait. Gym footage is for the enjoyment of families only, it is not a means to check in on athletes during sessions or to make judgments on a session taking place. Directors reserve the right to turn cameras off if required.

NO OUTDOOR SHOES are allowed past the main reception area.

NO UNDER 18 CHILDREN are to be left within the gym who are not in a class/waiting for a class or with staff members

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NO FOOD in the reception area for parents/siblings of those waiting. Athletes have their own area to eat in.

WiFi Access

To support the smooth running of the gym, our WiFi network is primarily reserved for staff use. This ensures reliable processing of shop transactions, member services, and online coaching meetings.

Visitors waiting for an athlete who require internet access for genuine work purposes may request temporary WiFi access from a member of staff. Access is granted at the discretion of management and may be limited or withdrawn if network performance is affected.

Guest WiFi is provided solely for work-related activities and is not available for general leisure use while waiting for an athlete. Browsing social media, streaming media, online gaming, downloading large files, software updates, or any other high-bandwidth activities are not permitted.

WiFi access is granted to an individual user only. WiFi passwords and access details must not be shared with any other person. Any unauthorised sharing of access credentials may result in WiFi access being withdrawn immediately.

WiFi passwords are not publicly displayed and should only be obtained directly from a member of staff.

Thank you for helping us maintain a reliable service for all members, athletes, and staff.

REBEL SHOP

During shop opening hours, all are welcome to browse the shop area. Please be respectful to the athletes arriving for their classes during busy periods and do not approach coaches during this time.

STAFF AREA & STAFF KITCHEN

Please do not enter this area unless you are working that day.

FOOD IN STAFF AREA

All coaches and staff are to clean up after themselves, and keep the Kitchen tidy. This includes the washing up.

EXPECTATIONS OF SPECTATORS AT EVENTS

• Cheer and applaud all athletes/team successes, where possible be at the front of the mat for all CA teams making as much noise as possible

• Speak positively, especially when team performances do not go to plan

• Clean up after yourself

• Support the Coaches and volunteers

• Encourage the athletes as much as possible

• Be respectful to all venue staff

ROLE MODELS

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All Athletes, Parents and Affiliates are always representatives of Cheer Athletics Telford. We expect exceptional sportsmanship towards your team, program and other programs at all times.

PUNCTUALITY AND DROP OFF/COLLECTION

Participants should arrive 5/10 mins prior to their class time. If your class is first in the day, the coaches will open doors 10 mins ahead of a class starting. Please do not request for earlier opening, safeguarding rules do not allow athletes within the gym without the right number of staff present. If athletes need to change from school uniform into class clothing , 10 mins is plenty of time to do so.

If you are running late please email telfordinfo@cheerathletics.uk or post within your Team specific band page.

Athletes must be collected on time. Please arrive just before your class finish time for collection, and come into the reception area to meet your athlete. (Unless a waiver has been signed to allow athletes to leave on their own).To confirm Participants under 18 years of age must be collected from the main entrance of the gym, gaining coaches consent before leaving the premises. After session disclaimers (available to on request are available to school year 7 and above athletes).

The reception area can get very busy, we ask you collect your athletes as quickly as possible during busy times to allow the flow of people in and out of the building.

Please take caution on the entrance steps and walling outside the main entrance, we are awaiting safety railing to be installed – until this time all young athletes/children need to be supervised during arrival and leaving.

All are to use the main entrance for entry and exit, located at the front of the building.

Some sessions may run over slightly due to the many variables of our sport, where possible this will be communicated to you in advance using BAND. If you need to collect you athlete on time, please let the desk staff know so they can notify the coaches.

During peak times the car park is crowded! Please take extra caution for pedestrians and cars backing out, etc. Drive slowly, carefully, and always park with consideration to our neighbours. Please do not park in the Coaches designated spaces. These are for staff working that day only.

SOCIAL MEDIA AWARENESS (Please read and understand our social media policy)

It is your responsibility as athletes and parents to be aware of what you post on social media and how this represents yourself, your family, your team and your program. You are not permitted to post any routines on social media from the season we are currently in. You can post within our Facebook/Band group communities and share all social media posts released. (Clarification – you can post individual skills at any time in any format. Don't forget to tag us!) Please read and understand our social media policy. Official Cheer Athletics Social Media such as Facebook, Instagram and Tik Tok are great tools for us to engage with new and current members, once a member, any direct messages should be sent to the relevant email addresses. ALL Coaches will not respond to and are not permitted to respond to any messages on any other forms of social media Including Facebook messenger or message athletes directly.

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If a coach wishes to communicate with an athlete this must be done via group messaging services or another coach must also be included in the message. If an athlete messages a coach directly this will be ignored. Any messages across social media/ texts will be directed to the relevant email address, and if a call is then needed this will be arranged with the relevant coach. *exception to this – Coaches may respond to correspondence in team Facebook/band groups. But not direct messages. Please see our line of communication within this code of conduct policy.

ADDITIONAL NOTE

Please do not send videos of your athlete via whats app/ fb etc. These messages will not be responded to. BAND is the platform we use for video communication.

STAFF ARE NOT CONTACTABLE ON ANY SOCIAL MEDIA PLATFORM.*(except BAND). PLEASE DO NOT USE FB MESSENGER, WHATS APP OR INSTAGRAM TO COMMUNICATE., THESE MESSAGES WILL **NOT** BE ANSWERED.

Exception You may tag our staff / CA Telford in your Instagram public posts.

REGISTERED TRADEMARK

“Cheer Athletics," the “Claw” logo, “G3FCA2A,” “The Best of the Best,” “The World Needs More Cheer,” “Dance Athletics”, and the Dance Athletics logo are protected by registered trademarks and are not to be reproduced or copied in any manner. CA Brands has licensed vendors, and individuals must adhere to proper protocol for potential new products. Please contact CA Management for details. Please do not recreate the CA DA logo in any way.

COMPETITION ATHLETE TUITION

1 Cheer teams £82

2 Cheer teams £105

3 Cheer Teams £125

1 Dance Team £73 *Monthly only/ Bi-weekly only contact directly to discuss

2 Dance Teams £90

3 Dance teams £108

4 Dance Teams £135

International athlete supplement £15

(Tuition fees are subject to annual review and may increase for the following season to reflect inflationary pressures and rising costs)

TUITION MONTHLY PAYMENTS

During the 2026-27 season, there will be 12 monthly charges beginning June 2026 through May 2027. The first month’s tuition will be charged on or around June 14th. For the remaining months,

tuition is payable on the 1st of each month. This monthy fee covering tuition does not fluctuate from month to month. Tuition does not change based on the number or length of practices in any given month and is a breakdown of your annual charge. (Taking into account any shorter/longer months due to tryout dates, Christmas holidays, worlds gym closures, summer gym closures, choreography and additional training sessions.

COMPETITION ATHLETE ANNUAL PROGRAM MEMBERSHIP

One off payment due on accepting team placement £175 (Training only positions pay half) Includes athlete contribution to multiple international choreographer/coaching/training visits, showcase costs, music licensing costs/mixing fees, and insurances.

COMPETITION ENTRY FEE MONTHLY PAYMENTS

To ensure your Competition entry fee payments do not fluctuate month by month we will add up an individual athlete's total competition entry fee bill for the 2026-27 season and divide their total by 10 resulting in their monthly competition entry fee charge beginning August 2026 through May 2027. The first month's competition entry fee will be charged on or August 1st. For the remaining months, competition entry fee is payable on the 1st of each month. This monthly fee covering competition entry fees does not fluctuate from month-to-month. Competition entry fees does not change based on the number of competitions in any particular month and is a breakdown of your individual yearly charge. During May 2027 you will be charged for any differences In competition fees over the season where event provider costs have changed / and / or any competitions are added.

*Athletes joining mid season will have their competition entry fee payments communicated with the directly and based on the amount of months in the season remaining.

DISCOUNTS

Sibling discounts are available for a second sibling’s tuition - 10%

ADDITIONAL COSTS

CHEER PREP CHEER UNIFORM (NEW 2027 DESIGN) approx. (£110+ VAT Adults Girls & £129 + VAT boys Adult boys) White trainers required for competing in.

ALLSTAR (ELITE) CHEER UNIFORM approx.(£260 + VAT for adults) Black trainers required for competing in.

POM DANCE approx. (£160 + VAT Adults)

LYRICAL DANCE Team dependent approx. (£60-£80 + VAT adults)

WORLDS DANCE (TBC) Fundraising/sponsorship contributes to total cost

HAIR ACCESSORIES (TBC) Minimal

POMS (TBC) dependent on team approx. £45-£55 a pair

REQUIRED PRACTICE WEAR (Allstar cheer/dance teams only) Approx £60-£65

PRACTICES

Most teams have 1 regular practice day per week schedule with an additional tumble class (CA) or technique class (DA) allocated per athlete per week schedule. Typically, team practice will be held

during the week and the additional allocated class will be a 50 min/1 hour slot on depending on athlete skill level. Allstar and elite team technique and tumble sessions are mandatory.

CHOREOGRAPHY

Choreography/extra training session date commitments will be released alongside a team's competition commitment schedule during team selections.

These sessions are mandatory. Additional training sessions may be required from time to time, coaches will communicate these sessions using BAND and emails. International (Worlds) dance teams please count 4 additional practice session per SEASON taking place on a weekend *IOCHH exception – only 1 additional date set. Plus, one full weekend choreography session.

ABSENCE POLICY *UPDATED FOR 26'-27'

CA BRANDS have reiterated their absence policy this season (26'-27') and will be monitoring CA UK's absence records for authorised and unauthorised. After 3 Unauthorised absences across the season an athlete will lose their position within their competing team for at least the next competition, and potentially the remainder of the season.

Attendance and full participation are what makes our team strong and successful! Attendance is mandatory for all sessions. Absences are booked via your tryout forms or by emailing telfordinfo@cheerathletics.uk

Anyone with a fever over 38, vomiting, or contagious illness should stay away from the facility. Anyone who chooses may continue to wear a face covering as long as they wish. If an athlete simply does not feel well but does not have excessive symptoms or fever may come to practice, (wear a mask if preferred) and watch in order to show commitment. If an athlete needs to sit out for an injury, please send in a doctor's note.

If you are running late to practice, please post in the team BAND or email telfordinfo@cheerathletics.uk.

Any Absences that occur within 3 weeks of a competition may result in the athlete being named as an alternate for that event and future events. This includes through injury or Illness.

FURTHER INFORMATION REGARDING ATTENDANCE

Allstar cheer and dance is a demanding sport that requires full commitment from both athletes and parents. As CA DA is a competitive program it is crucial that athletes take part in all schedules, competitions and training sessions. The following AUTHORISED and UNAUTHORISED policy is non-negotiable and applies to every athlete. Please remember that one person can affect a whole team.

NOTE - Please do not email requesting an absence to be counted as authorised for any of the below-listed UNAUTHORISED reasons – the Coaches/Directors are unable to make exceptions due to CA policy, the absence WILL be recorded as unauthorised. Our records for absences will then be kept on file and monitored by CA BRANDS.

AUTHORISED

Graded school/college/uni event or Open day that can not be re-arranged to another date

Illness with fever/Vomiting or Hospital appointments/emergency dental appointments

Family bereavement

Family holiday – where pre-notified and not in redzone

Accident preventing travel to training – this must be documented and proven

UNAUTHORISED

Homework/revision due to exams (feel free to bring homework to training, where we can we will allow athletes to revise during sessions and in breaks – physical activity is proven to HELP young athletes during exam periods).

Birthdays/birthday parties/family meals

Recreational sports, including games/ matches that clash with CA DA Training

Illness/injury where an athlete can safely attend and watch

Work shifts (Where not specified in writing before the commencement of the season).

Inability to travel to training due to a parent/guardian commitment (contact us about this to discuss so that we may be able to assist travel plans).

1) Athletes may not miss any training dates in the 3 weeks leading up to a competition for any reason. (red zones) 2) Athletes may not miss competition/performance dates 3) Athletes may not miss choreography or extra training dates 4) Any events that conflict with dates on the calender must be communicated by email by a parent/guardian no later than 4 weeks before an event. Approval of the absence is always at the coaches discretion. 5) 3 unauthorised absences within the season may result in a loss of position within the team It is the athletes' (and parents) responsibility to check the team band group following an absence to ensure anything missed is caught up on. Desk Staff will now email athletes who are absent from sessions, this is to ensure communication is always clear and we are giving our families the tools to be able to catch up on anything missed when absent.

PRIVATE LESSONS

Coaches may conduct Semi/Private Lessons for registered athletes. Lessons take place in the facility only during regular business hours, unless otherwise approved by Owners. The coach offers instruction under his/her own identity, not CA Brands. Athlete participation is at their own risk. Scheduling and payment are all conducted directly with the coach. As part of the CA Employee Agreement, each coach is required to carry current, minimum coverage insurance as a Private Instructor. Anyone athlete taking a Semi-private or private lesson must be a registered athlete at CA-Telford

PARKING

Athletes should arrive 5-10 minutes before (no earlier) to his/her scheduled practice time. Please pick up your athlete on time. During peak times the parking area is crowded! Please take extra caution for pedestrians and cars backing out, etc. Drive slowly, carefully and park in designated spots,

do not block entrances/exits to other units Drive slowly, yield to pedestrians, even distracted ones Walk with your eyes up & open, pay attention to your surroundings.

We are able to park in any spaces across the buisness park, please be respectful of our neighbours.

ATHLETE KITCHEN/WAITING AREA

We expect this place to be positive, caring and safe. It is intended to be a waiting area for athletes, an area where they can do homework if required and have snacks between classes. Tables are available for athletes to use for work, school, or snacks.

Please do not leave items unattended. Any belongings must be stored in the storage area in the main reception during class time.

If an athlete is working in the athlete area, please be respectful of their need for a quiet environment.

Athletes must clear away after themselves, if the area is left untidy – the team present in the gym will be responsible for tidying the area before leaving.

As the main reception area can get very busy , if an athlete is early for class please head to the athletes kitchen/waiting area after changing shoes and storing belonging to wait for class.

If you feel that these expectations are not being upheld, please address the directors with any concerns immediately.

This area is to be kept clean at all times.

NO SHOES in this area, shoes are to be stored the main reception area. NO shoes past this point.

GROUP COMMUNICATION BAND

CA Telford will use group communication on “BAND” (in addition to email distribution through iClassPro & The Closed team Facebook group). The main purpose of having this format is for convenience and efficiency, versus having multiple group texts and/or emailing threads. BAND is to be used ONLY for team related practices, events, competitions and similar. When making posts/comments/chats; coaches, parents/guardians and athletes should be concise and considerate. Posts/comments in BAND can be impactful for team morale, therefore, we should always write in a kind and thoughtful tone.

BAND should be checked regularly, especially during competition season, and ON days of competition.

Please try not to post earlier than 9:00 am and no later than 11:00 pm. UNLESS you have an early meet time/practice on that day. In no way, shape or form, should an individual be singled out negatively based on performance.

Members of BAND should maintain a nurturing, friendly and professional tone. If there is discussion and/or a decision to be determined, ONLY coaches should begin this conversation.

Additional BANDs - While CA cannot legally control the formation of sub-channels or “Chats” (direct messages) formed from the Team or Parent BAND, we ask that you think carefully before joining or forming these groups. Please make sure that the true nature and tone of the group stays positive, supportive, and beneficial to the team or group from which it was created. We encourage you to not

create nor get wrapped up in unnecessary drama. If there are issues that need to be discussed, please approach the coaches, Directors, or Owners who can help find resolution.

PLEASE DO NOT use BAND or any email distribution groups to sell products of any kind. (This includes previously worn practice wear/ shoes, etc). *Exception* CA Sale BAND page. Which is specifically for second hand CA items, do not use this group to sell items unrelated to cheer/dance.

video uploads following sessions – Please give your coaches 3 days to post any training videos onto BAND groups. If your group is missing a video as promised by the coaching staff following a session, please feel free to post on the BAND group requesting the video, If after 3 days the video has not been uploaded, please email a genre director who will be happy to communicate with the coaches.

SPORTS COMPLIANCE / SAFEGUARDING

We align our safety training with Sport Cheer UK, and USASF, as well as our own enhanced CA protection of minors policies. All coaches, volunteers,and support staff are required to complete the safeguarding training annually, and we at CA will be training on this continually throughout this coming season. As an organization, we will continue this education with staff & coaches on a regularly scheduled basis and continue to guide our older athletes to understand the rules restricting athlete/athlete communication and relationships. Adult athletes (those who are 18 years old or will turn 18 before June 1, 2026) must have a current DBS check. This is at the expense of the athlete. Cheer Athletics Telford will signpost athletes to providers of DBS checks to try and keep costs down for athletes. Please see our safeguarding policy for further information, Our Safeguarding lead is: Financial Director & Owner & Safeguarding Lead – Jonathan Smart – Jonathan@cheerathletics.uk

UNIFORMS/PW/LICENSED VENDORS

Cheer Athletics partners with Rebel Athletic for team uniforms, practice wear and warmups. Please review payment, cancellation and return policies with each CA licensed vendor. All transactions are handled directly with the vendor, not through Cheer Athletics. A complete list of CA Brands Licensed Vendors is available upon request.

THE DANCE WORLDS/ CHEER WORLDS (USASF/ISASF) / Allstar Worlds/ The Summit

Worlds eligible teams will receive additional information regarding these competitions if attending.

This info is summarised below:

The Dance/ Cheer Worlds / Allstar Worlds / The summit are competitions that teams must earn a bid to during the previous season. Teams can earn an “At-Large” or “Paid” bid to Worlds. These take place in Orlando, Florida in April/May of each year.

Specific travel days and departure times are given which must be followed. CA Leadership will share specific further information, including itinerary.. A separate ‘Worlds’ information letter will be sent to all Worlds athletes at the start of the Season regarding payment schedules and training plans whilst at Worlds. Changes to the active roster (athletes competing on the floor) may occur to fit the best needs of the team. All decisions will be made by the appropriate level of leadership as pertains to the circumstance. Reasons for a change to the active roster include but are not limited to the following: • Lack of attendance • Injury • Lack of successful execution of skill set • Attitude and effort fall below expectations • Behaviour unbecoming of a CA athlete/teammate • Private or public postings on social media or communication that is unbecoming of a CA athlete/ teammate.

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It is important for athletes to maintain a healthy lifestyle and take care of themselves. An injury may lead to a change in the roster if an athlete is not healthy enough to complete all routine reps that are necessary for practice and/or if any reps could result in further weakening the athlete. The health and safety of all our athletes is a top priority.

Athletes/families should budget for roundtrip transportation, their own accommodations (choice of hotel/Airbnb, etc.), all meals, Entry fees, Additional training wear, Music licensing and any additional spending money for the duration of the stay in Orlando.

All Worlds athletes are required to take an active role in fund raising for Worlds, and any funds not raised will be due before travel. All athletes must ensure that they have the appropriate insurance for the trip, and an in date ESTA, please see the worlds information letter for further notes. Athletes who are to compete as part of ICU teams must prioritise their training with DA at all times, and will have a meeting with the Worlds director prior to the trip to ensure they are planning enough rest time between training requirements. There may be 'risk assessments' put in place to ensure athlete mental and physical wellbeing throughout the trip. Athletes who 'crossover' onto ICU teams must ensure that training schedules for DA are fully communicated to their ICU team manager. Cheer Athletics Coaches and Staff again congratulate you on earning your spot on a Worlds team.

SURVEILLANCE NOTIFICATION

CA Brands, LLC and Cheer Athletics make limited use of surveillance equipment to include camera and audio recordings. Media is collected from cameras that overlook training areas, common areas, meetings rooms. Cameras are NOT located in areas where privacy is expected, E.G., the restroom. Our systems are used for liability purposes, insurance claim validation, injury review, and incidents where authorities are called, or violence has occurred. We may also, from time to time, live stream footage into our closed band groups/facebook group or allow other coaches/staff at other locations to view practices or routines. Footage will not be released to any patron or staff member directly. Local authorities, i.e., law enforcement or investigating authorities, with the appropriate level of authority may obtain footage. By signing and entering the facility, including guests and other family members that may enter also, you acknowledge and consent to surveillance in accordance with our stated purpose and use. For inquiries or questions about these notifications contact: Chad Wright (chad@cheerathletics.com)

CONDUCT EXPECTATIONS AND DISCIPLINE PROCESS

Appropriate conduct from all athletes, family members, and their guests is always expected. Should any Cheer Athletics member or their family and/or guests choose behaviour that is inconsistent with the Cheer Athletics standards, management reserves the right to remove anyone from our program and premises. This includes but is not limited to verbal, electronic, and physical threats or altercations, derogatory comments about other Cheer Athletics athletes or staff. This policy extends to all members families and at all company and company-attended events.

PROGRAM VIOLENCE POLICY

Cheer Athletics provides a safe place for all athletes and employees. To ensure a safe athletic space and to reduce the risk of violence, all Cheer Athletics athletes, and their families and/or guests should review and understand all provisions of this program violence policy.

PROHIBITED CONDUCT

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Cheer Athletics does not tolerate any type of workplace violence committed by or against employees. Employees are prohibited from making threats or engaging in violent activities. This list of behaviours provides examples of conduct that is prohibited: *Causing physical injury to another person. *Making threatening remarks. *Displaying aggressive or hostile behaviour that creates a reasonable fear of injury to another person or subjects another individual to emotional distress. *Intentionally damaging property or property of another Cheer Athletics member. *Committing acts motivated by, or related to, sexual harassment or domestic violence. -REPORTING PROCEDURES Any potentially dangerous situations must be immediately reported to a staff member of Cheer Athletics. All reported incidents will be investigated. Reports or incidents warranting confidentiality will be handled appropriately, and information will be disclosed to others only on a need-to-know basis. All parties involved in a situation will be counselled, and the results of investigations will be discussed with them.

TEAM ROSTERS

No athlete is guaranteed a spot on our competition teams, a competition at the start of the season may change at any time for many reasons. Coaches reserve the right to change rosters, choreography, skills in routines, stunt groups, divisions, and/or the competition schedule at any point. As a member of Cheer Athletics, you hereby agree to all membership policies, billing policies, enrolment, drop procedures, terms conditions, registration fees, rules, and regulations as set forth by Cheer Athletics Inc., CA Brands, LLC, and/or partner entities. Cheer Athletics reserves the right to remove athletes from the program if their financial obligation is not upheld. Past due tuition/fees may be subject to a third-party debt collector after 90 days, and parent/legal guardian are liable for all fees, including solictor fees. Accounts sent to collections may be reported negatively on the personal credit report of the primary account holder, including parents/guardian and members over 18 years of age.

Progressive Discipline Policy – Cheer Athletics's progressive discipline policy and procedures are designed to provide a structured corrective action process to improve and prevent a recurrence of undesirable conduct. Outlined below are the steps of Cheer Athletics's progressive discipline policy and procedures. Cheer Athletics reserves the right to combine or skip steps depending on the facts of each situation and the nature of the offense. Some of the factors that will be considered are whether the offense is repeated despite coaching, counseling or training; the severity of the conduct or infraction may have on the team, the gym, and the CA organization. Management reserves the right to change and/or skip steps below depending on the severity of the incident, including and not limited to removal from the program. Nothing in this policy provides any contractual rights regarding member discipline or counseling, nor should anything in this policy be read or construed as modifying or altering the voluntary relationship between Cheer Athletics and its members.

Procedure Step 1:

Counselling and verbal warning.

Step 1 creates an opportunity for the team coaches and possibly a Director to bring attention to the existing performance, conduct or attendance issue. The team coaches should discuss with the member the nature of the problem or the violation of company policies and procedures. The coach is expected to clearly describe expectations and steps the member must take to improve his or her performance or resolve the problem. Within five business days, the coach will prepare written documentation of the verbal counselling. The athlete/parent (for athletes under age 18) will be asked

to sign this document to demonstrate his or her understanding of the issues and the corrective action.

Step 2: Written warning The Step 2 written warning involves more-formal documentation of the performance, conduct or attendance issues and consequences. During Step 2, the team coaches and a Director will meet with the member to review any additional incidents or information about the performance, conduct or attendance issues as well as any prior relevant corrective action plans. Management will outline the consequences for the member of his or her continued failure to meet performance or conduct expectations. A formal performance improvement plan (PIP) requiring the member's immediate and sustained corrective action will be issued within five business days of a Step 2 meeting. The written warning may also include a statement indicating that the member may be subject to additional discipline, up to and including termination, if immediate and sustained corrective action is not taken.

Step 3: Suspension and final written warning.

Some performance, conduct or safety incidents are so problematic and harmful that the most effective action may be the temporary removal of the member from the gym. When immediate action is necessary to ensure the safety of the member or others, an owner may suspend the member pending the results of an investigation. Suspensions that are recommended as part of the normal sequence of the progressive discipline policy and procedures are subject to approval from a Director and a team coach. Depending on the seriousness of the infraction, the member may be suspended without refund. Any refunds will require approval by an Owner.

Step 4: Recommendation for termination of membership.

The last and most serious step in the progressive discipline process is a recommendation to terminate membership. Generally, Cheer Athletics will try to exercise the progressive nature of this policy by first providing warnings, issuing a final written warning or suspending the member from the gym before proceeding to a recommendation to terminate membership. However, Cheer Athletics reserves the right to combine and skip steps depending on the circumstances of each situation and the nature of the offense. Furthermore, members may be terminated without prior notice or disciplinary action. Director’s recommendation to terminate membership must be approved by the program owner.

Appeals Process Members may have the opportunity to present information to dispute information management has used to issue disciplinary action. The purpose of this process is to provide insight into extenuating circumstances that may have contributed to the member's performance or conduct issues while allowing for an equitable solution. If the member does not present this information during any of the step meetings, he or she will have five business days after each of those meetings to present such information.

Performance and Conduct Issues Not Subject to Progressive Discipline

Behaviour that is illegal is not subject to progressive discipline and may result in immediate termination. Such behaviour may be reported to law enforcement authorities. Similarly, theft, substance abuse, intoxication, fighting and other acts of violence are also not subject to progressive discipline and may be grounds for immediate termination.

LIABILITY RELEASE (For your information, as previously signed on Iclass)

CHEER AND DANCE ATHLETICS TELFORD SEASON 4 2026-2027 ATHLETE AND FAMILIES IMPORTANT INFORMATION & POLICIES

As the legal guardian of my designated student(s), I hereby consent to my student(s) participating in this facility's program(s). I recognize that potentially severe injuries can occur in any activity involving height or motion, including tumbling and related activities including cheerleading, tumble track, trampoline, stunting, pyramids, dance, martial arts, gymnastics, and physical activity, in general. I understand that it is the expressed intent of all staff and personnel to provide for the safety and protection of my student(s) and, in consideration for allowing my student(s) to use these facilities, I hereby COVENANT NOT TO SUE and FOREVER RELEASE this facility, affiliated and partner companies and organizations, property owners and lessors, staff, contractors, subcontractors, teachers, coaches, owners, directors and other members involved in this facility's program(s), from all liability and for any and all damages and injuries suffered by my student(s) during instruction, supervision, and/or control during any and all classes, practices, camp/special event or extra activities.

MEDICAL CONSENT (For your information, as previously signed on Iclass)

I authorise Cheer Athletics, Inc., and its representatives to consent to medical treatment for me or my child when I cannot be reached to consent. I also give Cheer Athletics, Inc. and its representatives consent to administer the necessary emergency care to stabilize and/or improve the current injury or condition that I or my child may have sustained during activities related to Cheer Athletics instruction, practices, or performances. No prior determination of life threatening emergency or danger of serious permanent injury resulting from treatment need be made under this authorisation.

PHOTO/VIDEO RELEASE (For your information, as previously signed on Iclass)

I authorize Cheer Athletics, Inc./CA Brands, LLC to use photographs, video, and/or other likenesses of myself or my child(ren) for use in its promotional materials or sales and waive any rights of compensation or ownership thereto

BILLING AUTHORIZATION (For your information, as previously signed on Iclass)

I represent and warrant that if I am purchasing an item(s) or paying for a service from Cheer Athletics, Inc./CA Brands LLC or other merchants through this facility that (i) any credit card or debit card information I supply is true and complete, (ii) charges incurred by me will be honoured by my credit card company or financial institution, and (iii) I will pay the charges incurred by me at the posted prices, including any applicable taxes, fees, and penalties. CA reserves the right to cancel this authorisation and will notify the responsible party by email of such action. I understand that a notice is required to terminate billing, and lack of participation and attendance is not an acceptable form of resignation or "drop request," and I am financially responsible for payment until the athlete is successfully withdrawn from CA as outlined in the Terms and Conditions.

MEMBERSHIP AGREEMENT

All enrolments are made via the online registration system. Primary account holders MUST be parents/guardians and/or athletes 18 years of age or older. Primary account holders are responsible for the management and maintenance of account information, including enrolments, billing information, contact information, and athlete information. Parents/guardians and/or athletes 18 years of age or older accept full financial responsibility for any enrolments, all charges, as well as any past due balances, late fees, etc. All tuition/fees are non-refundable and non-transferable. Past due tuition/fees may be subject to a third-party debt collector after 90 days, and parents/guardians are liable for all fees associated, including solicitor fees. Cheer Athletics requires all primary account holders to keep a VALID stored payment method on file, which includes a credit/debit card. (For competition teams)

CHEER AND DANCE ATHLETICS TELFORD SEASON 4 2026-2027 ATHLETE AND FAMILIES IMPORTANT INFORMATION & POLICIES

Monthly tuition on recurring services, such as class and team, are due in full on the first of each month. Recurring billing is processed on the 1st of the month and again on the 15th of each month if payment did not clear. Special events and added competitions may be billed on a different schedule. Recurring billing will process the total balance due, including current and past due balances. Accounts with a past-due balance may be charged a £5 late fee on the 2nd of the month and a £10 late fee on the 15th of each month if payment is not processed.

All Star tuition/Catch-up and Resignation fees are nonrefundable and non-transferable In the event of a pandemic-related or similar situation, OR if the season is pushed back, OR shortened a significant amount of time, that could possibly affect tuition rates and/or season end dates: we will consider adjusting the dates/rates if needed and make announcements via email if changes are necessary.

SPECIAL EVENT/CAMP/WORKSHOP/FUNDAMENTAL CLASS POLICIES

Tuition for camp, clinics, special events and/or workshops/ Fundamental classes is per athlete and per event. Tuition is due in full at the time of enrolment. The annual registration fee is waived for those participants only attending camp, clinic, special event and/or workshop/ Fundamentals class. Fees are nonrefundable and non-transferable.

ALL STAR TEAM MEMBER FINANCIAL COMMITMENT & POLICIES

All Star team tuition is all-inclusive of monthly training tuition (team practices), choreography etc. Team tuition is based on a 12-month period and is not based on attendance, or the number of practices held in any given month. The first month's tuition will be drafted prior to the first practice. All other payments will be processed on the 1st of each month. You agree to the financial commitment of the 12-month season upon enrolling in a tryout and verbally/electronically accepting the spot on the team when the guardian/athlete receives a call and/or email from the coach with the team details (i.e., team name, coach names, practice times, etc.) – With membership payment confirming acceptance.

Tuition/fees are non-refundable and non-transferable. Payments received will be applied to team tuition balances first. Athletes with past due balances and no communication may not participate in private lessons, classes, and/or team practices.

All Star team Competition fee is all-inclusive of all competitions for the whole season. Competition fee is based on a 12-month period and is not based on attendance. The competition fee is payable over a 10 month period commencing August. The first month's Competition fee will be drafted as detailed in the Competition payment policy within this document. All other payments will be processed on the 1st of each month. You agree to the financial commitment of the 12month season upon enrolling in a tryout and verbally accepting the spot on the team when the guardian/athlete receives a call and/or email from the coach with the team details (i.e., team name, coach names, practice times, etc.).Then confirmed when paying membership. fees are non-refundable and nontransferable. Athletes with past due balances and no communication may not participate in competitions.

Cheer Athletics reserves the right to remove an athlete from the program if the financial obligation is not upheld. Fees are non-refundable and non-transferable. Accounts must be current to apply payments to additional events. General information regarding additional fees for Worlds, Summit, competitions or similar end of season competitions is provided in the All Star Information Packet/ Worlds information letters. Additional details (including registration costs and payment deadlines)

are shared once confirmed from the respective Event Producers. Please note that these events implement non-refundable/nontransferable policies or policies with penalties to Cheer Athletics; thus, these fees are nonrefundable and non-transferable.

I understand that a notice is required to terminate billing, and lack of participation and attendance is not an acceptable form of resignation or "drop request," and I am financially responsible for payment until the athlete is successfully withdrawn from CA as outlined in Terms and Conditions.

RESIGNATION: June 26' – August 26'

Resignation requests MUST be submitted by email to the athlete's team coaches AND telfordinfo@cheerathletics.uk . Handwritten, verbal, social media, text message, or leaving the team BAND, is NOT an acceptable form of resignation.

Lack of participation does not qualify as a notification of resignation. The online drop procedure for classes is NOT an acceptable form of resignation from an All Star team (Elite/Novice orPrep). Upon receipt of the emailed resignation, parents/guardians and/or athletes 18 years of age or older are FINANCIALLY RESPONSIBLE FOR (1) ADDITIONAL FULL MONTH OF TUITION, regardless of the date of resignation, this fee will be billed immediately upon receipt of the emailed resignation. PLUS FULL BALANCE OF ANY UNFORMS/TRAINING WEAR/ACCESSORIES required where orders for the athlete have been made already.

RESIGNATION: September 26'- May 27'

Resignation requests MUST be submitted by email to the athlete's team coaches AND telfordinfo@cheerathletics.uk Handwritten, verbal, social media, text message, or leaving the team BAND, is NOT an acceptable form of resignation.

Lack of participation does not qualify as a notification of resignation. The online drop procedure for classes is NOT an acceptable form of resignation from an All-Star team (Elite/Novice or Prep). Upon receipt of the emailed resignation, parents/guardians and/or athletes 18 years of age or older are FINANCIALLY RESPONSIBLE FOR THE REMAINDER OF THE SEASON THROUGH MAY 2024, (INCLUDING ALL UNIFORMS/TRAINING WEAR/ACCESSORIES/TUITION FEES/COMPETITION FEES) - regardless of the date of resignation, this fee will be billed immediately upon receipt of the emailed resignation.

Policy written by Jonathan Smart & Rachael Smart- June 1st 2026